



BMPK 20
18. SERVIEW KONGRESS

THE FAST AND THE RELIABLE



EXHIBITOR GUIDE 2020

EXHIBITION FROM 27TH TO 29TH OF MAY 2020
LUFTHANSA TRAINING & CONFERENCE CENTER SEEHEIM

VERSION 1.1

GENERAL INFO

Meet the customers of SERVIEW!

The Best Management Practice and Knowledge Conferences of the past few years have clearly shown that the comprehensive exchange of experience and knowledge on all things related to modern management offers their participants an excellent possibility to find creative approaches to solving their day-to-day business challenges.

As a sponsor and exhibitor you will provide a focused overview of the current tool and software market. In this context, you will have ample opportunity to present your product portfolio and services to interested and qualified participants and decision makers.

Date:

25th to 29th of May, exhibition 27th to 29th of May (construction 26th of May)

Motto 2020: „**THE FAST AND THE RELIABLE**”







The ways to present yourself at the conference:

- › Stand (6m², 8m² or combined)
- › Networking during the pause
- › Participation in both evening events
- › Additional sponsoring activities (raffle, supporting programme, outdoor promotion etc.)
- › Presentation time during the exhibitor session (depending on availability)

Facts and figures:

- › Stand spaces: 46
- › Participants: > 500
- › Target group: CEOs, executives and employees of internal or external service or IT organisations, HR and legal officers, executives in general, service managers, project managers and project personnel, persons in charge of change processes.
- › Participant structure: 98% of the participants are users (in 2019) Enduser

CONFERENCE PACKAGES

	SILVER <small>AVAILABLE 35X</small> 6.500€	GOLD <small>AVAILABLE 11X</small> 9.500€
Stand space incl. power supply and WLAN	6m ²	8m ²
Booth staff	2	4
Company profile in the exhibitor brochure		
Logo on the BMPK Website		
Advertisements (full-page) in the congress brochure	500€	
Free tickets for customers (27th - 29th of May 2020)	1	3
Participation on the exhibitors rallye	500€	
Flyer in the main congress hall (one-time)	1000€	500€
Breakfast Briefing (60 min Workshop)**	2.500€	2.000€
45 min presentation slot in the streams (customer reference speach)	3.000€	2.000€

*All shown prices are excluding german vat

**Only 9 Slots available

EXCLUSIVE SPONSORING

DINNERPARTY

PRESENT YOURSELF ELEGANTLY

2.500€

plus production costs

Become the exclusive sponsor of the dinner party and present your company logo prominently on a presentation area, Roll Up banners and on the menu card.

COCKTAIL

GOOD TASTE IN YOUR COLORS

1.500€

plus production costs

Become the exclusive sponsor and hand the guests a cocktail with your name and company colors.

CONGRESS BAG

WORN VISIBLY

1.500€

plus production costs

Give each participant a Congress bag with your logo and flyers.

GRILL N' CHILL

RELAXED NETWORKING

2.500€

plus production costs

Become an exclusive sponsor of the evening event and promote your company logo prominently on the presentation area, Roll Up Banners as well as on the menu card.

PETER MAFFAY RUN

FOR A GOOD CAUSE

1.500€

plus production costs

Support the Peter Maffay Foundation and set, for example the running shirts for all runners with your Logo.

LOTTERY

GIVE AWAY YOUR LUCK

1.500€

plus production costs

Become exclusive sponsor at the dinner party and hand over the price on stage.

PROMOTION

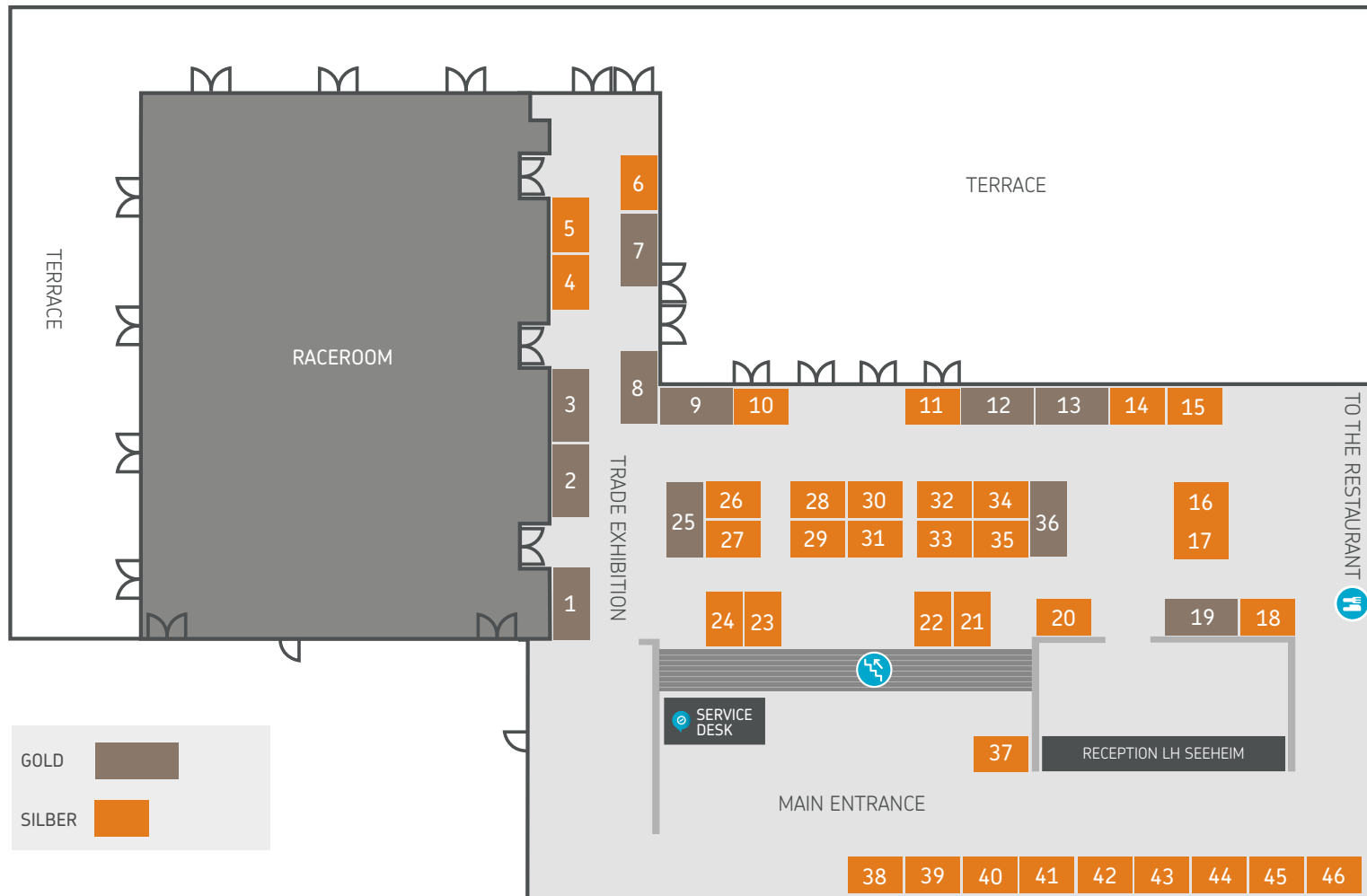
DIRECTLY TO YOUR TARGET GROUP

from 500€

plus production costs

With exclusive promotions you can address your target audience personally. We secure the exclusive distribution sites at the entrances and on the congress grounds.

EXHIBITION AREA



ORDER FORM

company:

street address:

postcode:

city:

telephone:

telefax:

person of contact for exhibition:

telephone:

telefax:

Invoice address:

company:

contact person/department:

street address:

postcode:

city:

STAND SPACE

SILVER stand place 6qm 6.500,- Euro

GOLD stand place 8qm 9.500,- Euro

desired stand space: or

SPONSORING

sponsoring „Grill ‘n Chill“ 2.500,- Euro

sponsoring dinnerparty 2.500,- Euro

cocktails for the dinnerparty 1.500,- Euro

lottery at the dinnerparty 1.500,- Euro

exhibitor rallye (gold) 0,- Euro

exhibitor rallye (silver) 500,- Euro

conference bag with logo 1.500,- Euro

advertisement (full-page) congress book (gold) 0,- Euro

advertisement (full-page) congress book (silver) 500,- Euro

Peter Maffay Stiftung (Run shirts) 1.500,- Euro

45 minute Speakerslot (gold) 2.000,- Euro

45 minute Speakerslot (silver) 3.000,- Euro

breakfast briefing (gold) 2.000,- Euro

breakfast briefing (silver) 2.500,- Euro

one-time flyer in the main congress hall (gold) 500,- Euro

one-time flyer in the main congress hall (silver) 1.000,- Euro

The prices are exclusive 19% VAT (value added tax/ Mehrwertsteuer). The general terms and conditions of SERVIEW GmbH apply.

place/date _____

legally binding signature & company stamp _____

CONTACT & ORDER

BMPK-Team

Tel. +49 (0) 6172 / 177 44 60

Fax. +49 (0) 6172 / 177 44 99

eMail: events@serview.de