



BMPK 23
18. SERVICE KONGRESS

SEEHEIM-JUGENHEIM
FROM 22TH TO 26TH OF MAY 2023

THE FAST AND THE RELIABLE IT

THE BIGGEST CONGRESS FOR
IT-BEST-PRACTICES IN D/A/CH



EXHIBITOR GUIDE 2023

WWW.BMPK.DE

VERSION 2.3 | EN

GENERAL INFO

Pure adrenaline & action: Meet SERVIEW customers up close!

Share experiences, find innovative solutions and accelerate progress – the Best Management Practice and Knowledge Congress (BMPK) is the place for everyone who is passionate about modern service management, Agile Transformation and Project management!

Participants from all over Germany will find powerful solutions to master their personal business challenges at the BMPK.

As a sponsor and exhibitor, you will make a significant contribution to the success of this mission: through a concentrated showcase of the current tool and software market. At the congress, you will have the opportunity to present your product portfolio and your services to interested and qualified participants and decision-makers. Step on the gas pedal with us and actively shape this top-class event!

Date:

22th to 26th of May, exhibition 24th to 26th of May (construction 23th of May)

Motto 2023: „**THE FAST AND THE RELIABLE IT**”

The ways to present yourself at the conference:

- › Stand (6 m², 8 m² or 25 m²)
- › Networking during the breaks
- › Participation in both evening events
- › Additional sponsoring activities (raffle, supporting programme, outdoor promotion etc.)
- › Presentation time during the exhibitor session (depending on availability)

Facts and figures:

- › Stand spaces: 48
- › Participants: approx. 500
- › Target group: CEOs, executives and employees of internal or external service or IT organisations, HR and legal officers, executives in general, service managers, project managers and project personnel, persons in charge of change processes.
- › Participant structure: 98 % of the participants are users (in 2019) Enduser

CONFERENCE PACKAGES

PLATIN <small>AVAILABLE 2X</small> 27 500 €	GOLD <small>AVAILABLE 11X</small> 12 900 €	SILBER <small>AVAILABLE 25X</small> 9 900 €	BRONZE <small>AVAILABLE 10X</small> 6 900 €
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Stand space incl. power supply and WLAN	25 m ²	8 m ²	6 m ²	6 m ²
Booth staff	6	4	2	2
Free tickets for customers (24th - 26th of May 2023)	5	3	1	0
Logo on the BMPK Website	✔	✔	✔	✔
Advertising banner in the BMPK-App incl. your slogan	✔	500 €	not bookable	not bookable
Company profile in the BMPK-App	✔	✔	✔	✔
Participation on the exhibitors rallye	500 €	500 €	500 €	500 €
Flyer in the main congress hall	500 €	500 €	500 €	not bookable
Highspeed Briefing (45 minute workshop)**	2 000 €	2 000 €	2 000 €	not bookable
Slot in the streams (customer reference speech)	2 000 €	2 000 €	2 000 €	2 000 €

* All shown prices are excluding german vat

** Only 9 Slots available

EXKLUSIVES SPONSORING

NITRO NIGHT

PRESENT YOURSELF ELEGANTLY

2 500 €

plus production costs

Become the exclusive sponsor of the dinner party and present your company logo prominently on a presentation area, Roll Up banners and on the...

NO LONGER AVAILABLE

COCKTAIL

GOOD TASTE IN YOUR COLORS

1 500 €

plus production costs

Become the exclusive sponsor and hand the guests a cocktail with your name and company colors.

NO LONGER AVAILABLE

CONGRESS BAG

WORN VISIBLY

1 500 €

plus production costs

Give each participant a Congress bag with your logo and flyers.

NO LONGER AVAILABLE

GRILL 'N' CHILL

RELAXED NETWORKING

2 500 €

plus production costs

Become an exclusive sponsor of the evening event and promote your company logo prominently on the presentation area, Roll Up Banners as well as...

NO LONGER AVAILABLE

PETER MAFFAY RUN

FOR A GOOD CAUSE

1 500 €

plus production costs

Support the Peter Maffay Foundation and set, for example the running shirts for all runners with your Logo.

LOTTERY

GIVE AWAY YOUR LUCK

1 500 €

plus production costs

Become exclusive sponsor at the dinner party and hand over the price on stage.

NO LONGER AVAILABLE

PROMOTION

DIRECTLY TO YOUR TARGET GROUP

from 500 €

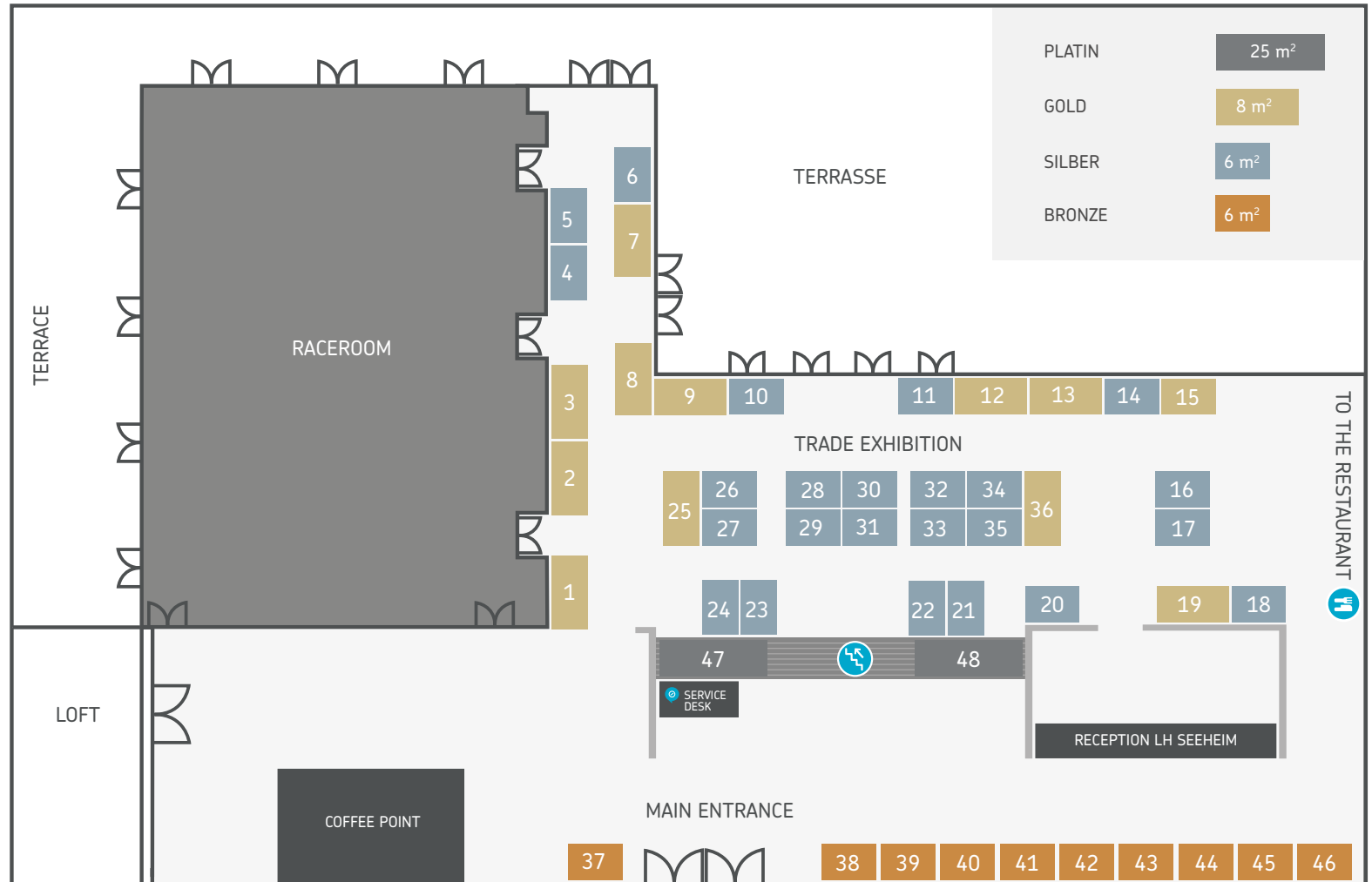
plus production costs

With exclusive promotions you can address your target audience personally. We secure the exclusive distribution sites at the entrances and on the congress...

NO LONGER AVAILABLE

EXHIBITION AREA

- 1 IVANTI GERMANY GMBH
- 2 USU SOFTWARE AG
- 3 MATRIX42 AG
- 4 ONEIO CLOUD OY
- 5 TOP ITSERVICES AG
- 6
- 7 SERVICENOW
- 8 PEOPLECERT
- 9 TOPDESK DEUTSCHLAND GMBH
- 10 SERVICEWARE
- 11 C.A.P.E. IT GMBH
- 12 OMNINET GMBH
- 13 DCON SOFTWARE & SERVICE AG
- 14 LOMNIDO GMBH
- 15 BMC & FUSION
- 16
- 17 RESERVIERT
- 18 IET SOLUTIONS GMBH
- 19 GREENIQUE
- 20
- 21 MICRONOVA AG
- 22 4ME INC.
- 23 FNT SOFTWARE GMBH
- 24 SECTOR NORD AG
- 25 WSP-SOFT GMBH
- 26
- 27 FAST LANE
- 28 IBITECH GMBH
- 29
- 30 KYBERNA AG
- 31 EFECTE GERMANY GMBH
- 32 REALTECH
- 33 CORDAWARE GMBH
- 34 FRESHWORKS GMBH
- 35 DIGITAL.AI
- 36 PLAIN IT
- 37 HACKERS4GOOD
- 38 UNITEDCREATION
- 39 LANWORKS
- 40
- 41
- 42
- 43
- 44
- 45
- 46
- 47 ATLISSIAN
- 48 SERVICEVIEW



ORDER FORM

company:

street address:

postcode:

city:

telephone:

email address:

person of contact for exhibition:

telephone:

email address:

Invoice adress:

company:

contact person/department:

street address:

postcode:

city:

STAND SPACE

<input type="checkbox"/> PLATIN	Standfläche 25 m ²	27 500,- Euro
<input type="checkbox"/> GOLD	Standfläche 8 m ²	12 900,- Euro
<input type="checkbox"/> SILBER	Standfläche 6 m ²	9 900,- Euro
<input type="checkbox"/> BRONZE	Standfläche 6 m ²	6 900,- Euro

desired stand space: or

EXKLUSIVES SPONSORING

<input type="checkbox"/> sponsoring „Grill 'n' Chill“	2 500,- Euro
<input type="checkbox"/> sponsoring dinnerparty „Nitro Night“	2 500,- Euro
<input type="checkbox"/> cocktails for the dinnerparty	1 500,- Euro
<input type="checkbox"/> lottery at the dinnerparty	1 500,- Euro
<input type="checkbox"/> exhibitor rallye	500,- Euro
<input type="checkbox"/> conference bag with logo	1 500,- Euro
<input type="checkbox"/> advertisement (full-page) congress book	500,- Euro
<input type="checkbox"/> Peter Maffay Stiftung (run shirts)	1 500,- Euro
<input type="checkbox"/> speakerslot	2 000,- Euro
<input type="checkbox"/> highspeed briefing	2 000,- Euro
<input type="checkbox"/> one-time flyer in the main congress hall	500,- Euro

The prices are exclusive 19% VAT (value added tax/ Mehrwertsteuer). The general terms and conditions of SERVIEW GmbH apply.

place/date _____

legally binding signature & company stamp _____

CONTACT

STAND BOOKING:

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ALL QUESTIONS ABOUT THE EVENT, CONTACT FOR EXHIBITORS AND SPEAKERS:

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